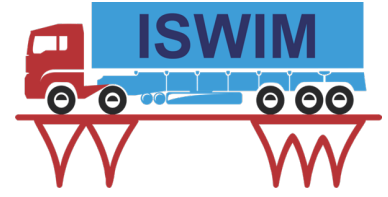


# CVSA/ISWIM Workshop

## An Introduction to Weigh-In-Motion Technology and Applications

September 21, 2025 | Denver, Colorado



The Commercial Vehicle Safety Alliance (CVSA) and the International Society for Weigh-In-Motion (ISWIM) have come together to host a one-day joint international workshop on weigh-in-motion technology, implementation and applications.

Our sponsors garner premium exposure with government, industry and law enforcement, while increasing visibility as an industry partner. CVSA sponsorship helps your company get targeted exposure to and attention from our membership. Consider sponsoring the 2025 CVSA/ISWIM Workshop.

### Gold Sponsor – \$ 5,000 USD

- ✓ 15-minute presentation during the workshop to showcase a project, implementation or application
- ✓ Company/organization pop-up banner (*provided by the sponsor*) displayed in the workshop room
- ✓ Company/organization logo on workshop event signage
- ✓ Sponsorship of the networking breakfast and lunch in the workshop room
- ✓ Company/organization name and logo, hyperlinked to your website, on CVSA's and ISWIM's CVSA/ISWIM Workshop webpages
- ✓ Gold sponsorship acknowledgement during the workshop
- ✓ List of CVSA/ISWIM Workshop registrants provided for two online email promotions
- ✓ A certificate of appreciation

### Silver Sponsor – \$ 2,500 USD

- ✓ Sponsorship of the morning networking refreshment and afternoon networking refreshment and snack breaks in the workshop room
- ✓ Company/organization name on workshop event signage
- ✓ Company/organization name and logo, hyperlinked to your website, on CVSA's and ISWIM's CVSA/ISWIM Workshop webpages
- ✓ Silver sponsorship acknowledgement during the workshop
- ✓ List of CVSA/ISWIM Workshop registrants provided for two online email promotions
- ✓ A certificate of appreciation

**Note:** Each sponsorship category has a limit of eight sponsors. All fees include VAT.

All sponsorship contributions are tabulated cumulatively and applied to your overall CVSA sponsorship level. Increased levels of sponsorship mean more member benefits for your company.

Go to [www.cvsa.org/sponsorship-form](http://www.cvsa.org/sponsorship-form) to fill out our online sponsorship interest form.

To learn more about the CVSA/ISWIM Workshop, visit [www.cvsa.org/events/cvsa-iswim-workshop](http://www.cvsa.org/events/cvsa-iswim-workshop). Registration will open in June. There is no fee to attend the CVSA/ISWIM Workshop; however, registration is required.

The CVSA/ISWIM Workshop will be co-located with the CVSA Annual Conference and Exhibition. Although held at the same location, this workshop and the annual conference are two separate events and require separate event registration. Sponsorship of the workshop does not include participation in or entry into annual conference meetings or the exhibit hall.

To learn more about the annual conference or if you're interested in exhibiting, visit [www.cvsa.org/events/ace](http://www.cvsa.org/events/ace). Annual conference event registration and the exhibit space interest form will open in June.