



2021 CVSA Annual Conference and Exhibition Sponsorship Application

Aug. 29-Sept. 2, 2021 | Chase Center on the Riverfront | Wilmington, Delaware

In addition to any benefits you select and sponsor below, all 2021 CVSA Annual Conference and Exhibition sponsors:

1. Will be listed on the 2021 CVSA Annual Conference and Exhibition event page of the CVSA website with a link to company website.
2. Are included in the event app.
3. Will have their logos featured on signage at the registration area.
4. Will receive a sponsor ribbon on their conference name badge at the 2021 CVSA Annual Conference and Exhibition.

✓	Sponsorship	Description/Notes	Cost	Exclusive
<input type="radio"/>	Morning Networking Refreshment Break Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Thursday	Signage in the break area.	\$500 per day for co-sponsorship or \$5,000 per day for exclusive	
<input type="radio"/>	Educational Sessions (If available. Inquire for details.)	Sponsor welcome slide and logo placement.	\$1,000	
<input type="radio"/>	Event e-Newsletter Banner	Includes one email that goes out to all pre-registered event attendees. Sponsor responsible for producing graphics.	\$1,000	✓
<input type="radio"/>	Collateral Insert/Gift	Gift or flyer given to attendees as they check in at conference registration desk. <i>NOTE: Sponsor responsible for production and cost of insert/gift.</i>	\$1,000	
<input type="radio"/>	Afternoon Networking Refreshment and Snack Break Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday	Signage in the break area.	\$1,000 per day for co-sponsorship or \$5,000 per day for exclusive	
<input type="radio"/>	Networking Breakfast in the Exhibit Hall Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Thursday	Signage in the breakfast area.	\$2,500 per day for co-sponsorship or \$10,000 per day for exclusive	
<input type="radio"/>	2021 College Scholarship Awards	Company verbally acknowledged during the general session.	\$5,000	✓
<input type="radio"/>	CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	Sponsor-branded packaging.	\$5,000	✓



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<input type="radio"/>	CVSA Events App Sponsorship Banner	Most popular form of sponsorship for mobile event apps. Appears at the top of the screen. Cost-effective way to build brand awareness and reach attendees.	\$5,000	
<input type="radio"/>	Networking Lunch in the Exhibit Hall Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday	Signage in the lunch area.	\$5,000 for co-sponsorship or \$20,000 for exclusive	
<input type="radio"/>	Awards Luncheon	Signage in the lunch area.	\$5,000 for co-sponsorship or \$20,000 for exclusive	
<input type="radio"/>	Welcome Networking Reception in the Exhibit Hall	Signage in the reception area.	\$5,000 for co-sponsorship or \$25,000 for exclusive	
<input type="radio"/>	President's Networking Reception	Signage in the reception area.	\$5,000 for co-sponsorship or \$25,000 for exclusive	
<input type="radio"/>	Conference Lanyards	Logo on conference lanyards.	\$10,000	✓
<input type="radio"/>	Conference Bags	Logo on conference bags.	\$10,000	✓
<input type="radio"/>	Hotel Room Keys	Logo imprint on hotel room keys.	\$10,000	✓
<input type="radio"/>	General Session Video Safety Message	Sponsor responsible for production of the video.	\$10,000	✓
<input type="radio"/>	Convention Center Wi-Fi	Signage as Wi-Fi sponsor.	\$10,000	✓
<input type="radio"/>	CVSA Events App Splash Page	Full-screen visually appears when the event app is launched. Prime real estate with a front-and-center impression.	\$15,000	✓



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CVSA is a 501(c)(3) organization. Your contribution may qualify as a tax-deductible donation. Please return this form with your sponsorship selection(s) and payment by Friday, July 30, 2021.

Contact

FIRST NAME

LAST NAME

TITLE

Company/Organization

NAME OF COMPANY/ORGANIZATION

MAILING ADDRESS

CITY

STATE/PROVINCE/TERRITORY

POSTAL/ZIP CODE

PHONE

EMAIL (REQUIRED)

COMPANY/ORGANIZATION WEBSITE

Payment

Credit Card (Invoice Will Be Sent)

Check (Payable to CVSA) Check Number:

Purchase Order (Payable to CVSA) PO Number:

Require Special Invoicing

Sending in Your Application Form

Mail: CVSA, 6303 Ivy Lane, Suite 310, Greenbelt, MD 20770-6319

Email: amandaw@cvsa.org

Thank you for your participation in the CVSA Annual Conference and Exhibition and your partnership with the Alliance.

