

2018 Sponsorship Benefits



CVSA Sponsor Benefits	Elite	Premier	Diamond	Platinum	Gold	Silver	Bronze	Friends of CVSA
Complimentary CVSA meeting registrations – choose between the COHMED Conference, CVSA Workshop and CVSA Annual Conference and Exhibition	4	3	2	1				
Complimentary copies of the North American Standard Out-of-Service Criteria Pictorial and Handbook	4	3	2	1				
Priority selection of prime exhibit booth space at CVSA events	●							
Complimentary guest room upgrade at CVSA events (if available)	●							
Complimentary one-year CVSA associate membership	●	●	●					
Your organization's logo and website included in <i>Safety Exchange</i> , CVSA's e-newsletter	●	●	●					
Your organization's logo displayed during the general session at CVSA events	●	●	●	●				
Your organization's name or logo on meter boards displayed at the exhibit hall entrance at CVSA Annual Conference and Exhibition	●	●	●	●	●			
Your organization's name or logo on sponsor boards displayed at CVSA events	●	●	●	●	●			
Your organization's logo or name listed in attendee on-site program book at all CVSA events	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	
Recognition at specific CVSA events that your organization supports	●	●	●	●	●	●	●	●
CVSA pin	●	●	●	●	●	●	●	●
Sponsor ribbon on attendee name badges at CVSA events	●	●	●	●	●	●	●	●
Personalized Certificate of Appreciation	●	●	●	●	●	●	●	●
Recognition in sponsor scroll at CVSA events	●	●	●	●	●	●	●	●
Recognition in CVSA's quarterly magazine, "Guardian"	●	●	●	●	●	●	●	●
Your organization's name or logo listed with a link to your website on the CVSA sponsor webpage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Use of exclusive CVSA Associate Member logo on your website or publications	●	●	●	●	●	●	●	●

Sponsorship Levels

Level	Total Annual Contribution	Level	Total Annual Contribution
Elite	\$40,000+	Gold	\$5,000-\$9,999
Premier	\$30,000-\$39,999	Silver	\$2,500-\$4,999
Diamond	\$20,000-\$29,999	Bronze	\$1,000-\$2,499
Platinum	\$10,000-\$19,999	Friends of CVSA	\$500-\$999

2018 Sponsorship Program



Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	North American Inspectors Championship (NAIC)	Brake Safety Symposium	Exclusive	NOTES
Morning Networking Refreshment Break	\$500	●	●	●	●	●		\$1,500 for Exclusive
Educational Sessions (If available. Inquire for details.)	\$1,000	●	●	●	●	●		
Show Daily	\$1,000	●	●	●	●	●		Per day
Afternoon Networking Refreshment and Snack Break	\$1,000	●	●	●	●	●		\$3,000 for Exclusive
Collateral Insert/Gift	\$2,000	●	●	●	●	●		Sponsor pays for production of insert/gift
Welcome Reception at COHMED Conference	\$2,500			●				\$10,000 for Exclusive
Chairman's Reception at COHMED Conference	\$2,500			●				\$10,000 for Exclusive
Sponsor Recognition and Patch Exchange Reception at NAIC	\$2,500				●			\$10,000 for Exclusive
Awards Reception at NAIC	\$2,500				●			\$10,000 for Exclusive
Networking Breakfast	\$2,500	●	●	●	●	●		\$5,000 for Exclusive
Networking Lunch	\$2,500				●	●		\$5,000 for Exclusive
On-site Program Book Inside Front or Back Cover	\$3,000	●	●	●	●	●	●	
Welcome Reception at Workshop or Annual Conference and Exhibition	\$5,000	●	●					\$15,000 for Exclusive
President's Reception at Annual Conference and Exhibition	\$5,000	●						\$15,000 for Exclusive
Lanyards	\$5,000	●	●	\$3,000	\$3,000	\$3,000	●	
Conference Bags	\$5,000	●	●	●			●	
Hotel Room Keys	\$5,000	●	●	\$4,000	\$4,000	\$4,000	●	
Wi-Fi	\$5,000	●	●	●		●	●	
Inspector Duffel Bags	\$5,000				●		●	Each bag has a luggage tag attached that is sponsor-branded
General Session (with optional 2-3 minute safety video message)	\$10,000	●	●	\$5,000	\$5,000	\$5,000	●	
CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	\$10,000	●	●	\$5,000	\$5,000		●	
Commemorative Golf Shirt	\$15,000			\$7,500	●		●	

2018 Sponsorship Program

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NAIC Awards								
Team Award	\$2,500				●		●	Includes 2 minutes of remarks during the awards ceremony by your company's designated representative
North American Standard Hazardous Materials/Dangerous Goods Inspection and North American Standard Cargo Tank/Other Bulk Packagings Inspection Awards	\$2,500				●		●	Includes 2 minutes of remarks during the awards ceremony by your company's designated representative
North American Standard Level V Passenger Carrier Vehicle Inspection Awards	\$2,500				●		●	Includes 2 minutes of remarks during the awards ceremony by your company's designated representative
North American Standard Level I Inspection Awards	\$2,500				●		●	Includes 2 minutes of remarks during the awards ceremony by your company's designated representative
Country High Points Awards (all three)	\$5,000				●		●	Includes 2 minutes of remarks during the awards ceremony by your company's designated representative
Jimmy K. Ammons Grand Champion Award	\$5,000				●		●	Includes 2 minutes of remarks during the awards ceremony by your company's designated representative

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International Driver Excellence Award								
2018 IDEA Program	\$5,000		●					Includes 2 minutes of remarks during the CVSA Workshop general session by your company's designated representative and company logo on the giant check presented to the winner
College Scholarship Awards								
2018 College Scholarship Award	\$1,000	●						Company verbally acknowledged during the Annual Conference and Exhibition general session
North American Cargo Securement Harmonization Public Forum								
All Day Event in Conjunction with the CVSA Workshop	\$1,000		●					

Safety Exchange (bi-weekly e-newsletter)			
	Amount	Description/Notes	Exclusive
Side Banner	\$500	Up to two side boxes per edition.	
Top Banner	\$1,000		●

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Silver	\$2,500-\$4,999
Bronze	\$1,000-\$2,499
Friends of CVSA	\$500-\$999



Commercial Vehicle Safety Alliance

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