

# 2019 Sponsorship Benefits



CVSA Sponsor Benefits	Elite	Premier	Diamond	Platinum	Gold	Silver	Bronze	Friends of CVSA
Complimentary CVSA meeting registrations – choose between the COHMED Conference, CVSA Workshop and CVSA Annual Conference and Exhibition	4	3	2	1				
Complimentary copies of the North American Standard Out-of-Service Criteria Pictorial and Handbook	4	3	2	1				
Complimentary guest room upgrade at CVSA events (if available)	●							
Priority selection of prime exhibit booth space at CVSA events	●	●						
Priority selection of sponsorship opportunities at CVSA events	●	●						
Complimentary one-year CVSA associate membership	●	●	●					
Your organization's logo and website included in "Safety Exchange", CVSA's e-newsletter	●	●	●					
Your organization's logo displayed during the general session at CVSA events	●	●	●	●				
Your organization's name or logo on meter boards displayed at the exhibit hall entrance at CVSA Annual Conference and Exhibition	●	●	●	●	●			
Your organization's name or logo on sponsor boards displayed at CVSA events	●	●	●	●	●			
Your organization's logo or name listed in attendee on-site program book at all CVSA events	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	
CVSA pin and Associate Member sticker	●	●	●	●	●	●	●	●
Sponsor ribbon on attendee name badges at CVSA events	●	●	●	●	●	●	●	●
Personalized Certificate of Appreciation	●	●	●	●	●	●	●	●
Recognition in sponsor scroll at CVSA events	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Recognition in CVSA's quarterly magazine, "Guardian"	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Your organization's name or logo listed with a link to your website on the CVSA sponsor webpage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Use of exclusive CVSA Associate Member logo on your website or publications	●	●	●	●	●	●	●	●

## Sponsorship Levels

Level	Total Annual Contribution	Level	Total Annual Contribution
Elite	\$40,000+	Gold	\$5,000-\$9,999
Premier	\$30,000-\$39,999	Silver	\$2,500-\$4,999
Diamond	\$20,000-\$29,999	Bronze	\$1,000-\$2,499
Platinum	\$10,000-\$19,999	Friends of CVSA	\$500-\$999

# 2019 Sponsorship Program



Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	NOTES
Morning Networking Refreshment Break	\$500	●	●	●	●		\$3,000 for Exclusive
Educational Sessions (If available. Inquire for details.)	\$1,000	●	●	●	●		
Show Daily	\$1,000	●	●	●	●		Per day
Afternoon Networking Refreshment and Snack Break	\$1,000	●	●	●	●		\$5,000 for Exclusive
Collateral Insert/Gift	\$2,000	●	●	●	●		Sponsor pays for production of insert/gift
Welcome Networking Reception at COHMED Conference	\$2,500			●			\$10,000 for Exclusive
Chairman's Networking Reception at COHMED Conference	\$2,500			●			\$10,000 for Exclusive
Sponsor Recognition and Patch Exchange Reception at NAIC	\$2,500				●		\$10,000 for Exclusive
Networking Breakfast	\$2,500	●	●	●	●		\$5,000 for Exclusive
Networking Lunch	\$2,500				●		\$5,000 for Exclusive
On-site Program Book Inside Front or Back Cover	\$5,000	●	●	●	●	●	
Welcome Networking Reception at Workshop or Annual Conference and Exhibition	\$5,000	●	●				\$25,000 for Exclusive
President's Networking Reception at Annual Conference and Exhibition	\$5,000	●					\$25,000 for Exclusive
Wi-Fi	\$5,000	●	●	●		●	
Inspector Duffle Bags	\$5,000				●	●	Each bag has a luggage tag attached that is sponsor-branded
Lanyards	\$10,000	●	●	\$5,000	\$5,000	●	
Conference Bags	\$10,000	●	●	●		●	
Hotel Room Keys	\$10,000	●	●	\$5,000	\$5,000	●	
General Session (with optional 2-3 minute safety video message)	\$10,000	●	●	\$5,000	\$5,000	●	
CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	\$10,000	●	●	\$5,000	\$5,000	●	
Commemorative Golf Shirt	\$15,000			\$7,500	●	●	

# 2019 Sponsorship Program

Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	NOTES
<b>NAIC Awards</b>							
Team Award	\$5,000				●	●	Company logo displayed during presentation of award at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Hazardous Materials/Dangerous Goods Inspection and North American Standard Cargo Tank/Other Bulk Packagings Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Level V Passenger Carrier Vehicle Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Level I Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
Country High Points Awards (all three)	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
Jimmy K. Ammons Grand Champion Award	\$5,000				●	●	Company logo displayed during presentation of award at the joint NAIC/ NTDC Awards Ceremony and Banquet

# 2019 Sponsorship Program

Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	NOTES
<b>International Driver Excellence Award</b>							
2019 IDEA Program	\$10,000		●			●	Includes 2 minutes of remarks during the CVSA Workshop general session by your company's designated representative and company logo on the giant check presented to the winner
<b>College Scholarship Awards</b>							
2019 College Scholarship Award	\$5,000	●				●	Company verbally acknowledged during the Annual Conference and Exhibition general session
<b>North American Cargo Securement Harmonization Public Forum</b>							
All Day Event in Conjunction with the CVSA Workshop	\$1,000		●				

<b>Safety Exchange (bi-weekly e-newsletter)</b>			
	Amount	Description/Notes	Exclusive
Side Banner	\$500	Up to two side boxes per edition.	
Top Banner	\$1,000		●

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Silver	\$2,500-\$4,999
Bronze	\$1,000-\$2,499
Friends of CVSA	\$500-\$999



**Commercial Vehicle Safety Alliance**

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