



2018 CVSA Workshop Sponsorship Application

April 8-12, 2018 | Hilton Portland Downtown | Portland, Oregon

In addition to any benefits you select and sponsor below, all 2018 CVSA Workshop sponsors:

1. Will be listed on the 2018 CVSA Workshop event page of the CVSA website with a link to company website.
2. Are noted in the on-site program book given to all attendees.
3. Will have their logos featured on signage at the registration area.
4. Will receive a sponsor ribbon on their conference name badge at the 2018 CVSA Workshop.

✓	Sponsorship	Description/Notes	Cost	Exclusive
<input type="radio"/>	Morning Networking Refreshment Break Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Thursday	Signage in the break area.	\$500 per day for co-sponsorship or \$1,500 per day for exclusive	
<input type="radio"/>	Educational Sessions (If available. Inquire for details.)		\$1,000	
<input type="radio"/>	North American Cargo Securement Harmonization Public Forum	Public forum to voice issues/concerns with the cargo securement regulations. Company verbally acknowledged during forum and logo displayed in the meeting space.	\$1,000	
<input type="radio"/>	Show Daily	Header graphic and link to website included in daily email blast to attendees. <i>NOTE: Sponsor responsible for providing the artwork.</i>	\$1,000 per day (four days available)	
<input type="radio"/>	Afternoon Networking Refreshment and Snack Break Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday	Signage in the break area.	\$1,000 per day for co-sponsorship or \$3,000 per day for exclusive	
<input type="radio"/>	Collateral Insert/Gift	Gift or flyer given to attendees as they check in at conference registration desk. <i>NOTE: Sponsor responsible for production and cost of insert/gift.</i>	\$2,000	
<input type="radio"/>	Networking Breakfast Choose day(s): <input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Thursday	Signage in the breakfast area.	\$2,500 per day for co-sponsorship or \$5,000 per day for exclusive	
<input type="radio"/>	On-site Program Book Inside Front or Back Cover	Full page in the on-site program book inside front or back cover. <i>NOTE: Sponsor responsible for providing the artwork.</i>	\$3,000 each	✓
<input type="radio"/>	Conference Lanyards	Logo on conference lanyards.	\$5,000	✓
<input type="radio"/>	Conference Bags	Logo on conference bags.	\$5,000	✓



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<input type="radio"/>	Hotel Room Keys	Logo imprint on hotel room keys.	\$5,000	✓
<input type="radio"/>	Meeting Space Wi-Fi	Signage as Wi-Fi sponsor.	\$5,000	✓
<input type="radio"/>	International Driver Excellence Award (IDEA)	Includes 2 minutes of remarks during the general session by your company's designated representative and company logo on the giant check presented to the winner.	\$5,000	
<input type="radio"/>	Welcome Reception	Signage in the reception area.	\$5,000 for co-sponsorship or \$15,000 for exclusive	
<input type="radio"/>	General Session (with optional 2-3 minute video safety message)	Logo displayed and company verbally acknowledged during opening general session, logo displayed as attendees enter. Option to include video safety message during general session. <i>NOTE: Sponsor responsible for production of the video.</i>	\$10,000	✓
<input type="radio"/>	CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	Sponsor-branded packaging.	\$10,000	✓



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CVSA is a 501(c)(3) organization. Your contribution may qualify as a tax-deductible donation. Please return this form with your sponsorship selection(s) and payment by Friday, March 2, 2018.

Contact

FIRST NAME

LAST NAME

TITLE

Company/Organization

NAME OF COMPANY/ORGANIZATION

MAILING ADDRESS

CITY

STATE/PROVINCE/TERRITORY

POSTAL/ZIP CODE

PHONE

EMAIL (REQUIRED)

COMPANY/ORGANIZATION WEBSITE

Payment

VISA

MasterCard

American Express

Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

Check (Payable to CVSA) Check Number:

Purchase Order (Payable to CVSA) PO Number:

Require Special Invoicing

Sending in Your Application Form

Mail: CVSA, 6303 Ivy Lane, Suite 310, Greenbelt, MD 20770-6319

Email: claudiam@cvsa.org

Thank you for your participation in the CVSA Workshop and your partnership with the Alliance.

