



# CVSA Workshop Sponsorship Application

April 23-27, 2017 | Hyatt Regency Atlanta | Atlanta, Georgia

In addition to any benefits you select and sponsor below, all 2017 CVSA Workshop sponsors:

1. Will be listed on the 2017 CVSA Workshop event page of the CVSA website with a link to company website.
2. Are noted in the on-site program book given to all attendees.
3. Will have their logos featured on signage at the registration area.
4. Will receive a sponsor ribbon on their conference name badge at the 2017 CVSA Workshop.

✓	Sponsorship	Description/Notes	Cost	Exclusive
<input type="radio"/>	Conference Bags	Logo on conference bags.	\$5,000	✓
<input type="radio"/>	Wi-Fi	Signage as Wi-Fi sponsor on-site.	\$5,000	✓
<input type="radio"/>	Welcome Reception	Signage at the reception.	\$5,000 Co-sponsorship or \$15,000 for Exclusive	
<input type="radio"/>	Conference Lanyards	Logo on conference lanyards.	\$5,000	✓
<input type="radio"/>	Networking Breakfast <b>Choose day(s):</b> <input type="radio"/> Monday morning <input type="radio"/> Tuesday morning <input type="radio"/> Wednesday morning <input type="radio"/> Thursday morning	Signage at breakfast area.	\$2,500 per day Co-sponsorship or \$5,000 per day for Exclusive	
<input type="radio"/>	General Session  (with optional 2-3 minute video safety message)	Logo displayed and company verbally acknowledged during opening General Session remarks, logo displayed as attendees enter. Option to include video safety message from company executive during opening General Session remarks. <i>NOTE: Sponsor responsible for production of the video.</i>	\$10,000	✓
<input type="radio"/>	On-site Program Book Inside Front Cover or Inside Back Cover	Full page in the on-site program book on inside front cover or inside back cover. <i>NOTE: Sponsor responsible for providing the artwork.</i>	\$3,000 each	✓
<input type="radio"/>	Collateral Insert/Gift	Gift or flyer given to attendees as they check in at conference registration desk. <i>NOTE: Sponsor responsible for production and cost of insert/gift.</i>	\$2,000	
<input type="radio"/>	Hotel Room Keys	Logo imprint on hotel room keys.	\$5,000	✓
<input type="radio"/>	Morning Networking Refreshment Break <b>Choose day(s):</b> <input type="radio"/> Monday morning <input type="radio"/> Tuesday morning <input type="radio"/> Wednesday morning <input type="radio"/> Thursday morning	Signage in break area.	\$500 Co-sponsorship or \$1,500 per day for Exclusive	
<input type="radio"/>	Show Daily	Logo and link to website included in Show Daily.	\$1,000 per day (four days available)	
<input type="radio"/>	Afternoon Networking Refreshment and Snack Break <b>Choose day(s):</b> <input type="radio"/> Monday afternoon <input type="radio"/> Tuesday afternoon <input type="radio"/> Wednesday afternoon	Signage in the break area.	\$1,000 per day Co-sponsorship or \$3,000 per day for Exclusive	



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<input type="radio"/>	Educational Sessions (Cargo Securement Forum, ELD Implementation Update, etc.)		\$1,000	

**CVSA is a 501(c)(3) organization. Your contribution may qualify as a tax-deductible donation. Please return this form with your sponsorship selection(s) and payment by Monday, April 3, 2017.**

### Contact

FIRST NAME

LAST NAME

TITLE

### Company/Organization

NAME OF COMPANY/ORGANIZATION

MAILING ADDRESS

CITY

STATE/PROVINCE/TERRITORY

POSTAL/ZIP CODE

PHONE

EMAIL (REQUIRED)

COMPANY/ORGANIZATION WEBSITE

### Payment

VISA

MasterCard

American Express

Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

Check (Payable to CVSA)

Check Number:

Purchase Order (Payable to CVSA)

PO Number:

Require Special Invoicing

### Sending in Your Application Form

Mail: CVSA, 6303 Ivy Lane, Suite 310, Greenbelt, MD 20770-6319

Email: [claudiam@cvsa.org](mailto:claudiam@cvsa.org)

**Thank you for your participation in the CVSA Workshop and your partnership with the Alliance.**

