

# 2017 Sponsorship Program



Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	NOTES
Welcome Reception at Workshop or Annual Conference and Exhibition	\$5,000	●	●				\$15,000 for Exclusive
President's Reception at Annual Conference and Exhibition	\$5,000	●					\$15,000 for Exclusive
Welcome Reception at COHMED	\$3,000			●			\$10,000 for Exclusive
Chairman's Banquet at COHMED	\$3,000			●			\$10,000 for Exclusive
Sponsor Recognition and Patch Exchange Reception at NAIC	\$3,000				●		\$10,000 for Exclusive
Awards Reception at NAIC	\$3,000				●		\$10,000 for Exclusive
Continental/Networking Breakfast	\$2,500	●	●	●	●		\$5,000 for Exclusive
Morning Networking Refreshment Break	\$500	●	●	●	●		\$1,500 for Exclusive
Lunch	\$2,500	●			●		\$5,000 for Exclusive
Afternoon Networking Refreshment and Snack Break	\$1,000	●	●	●	●		\$3,000 for Exclusive
Conference Bags	\$5,000	●	●	●		●	
Lanyards	\$5,000	●	●	●	●	●	\$3,000 for NAIC, \$3,000 for COHMED
Program Book Inside Front or Back Cover	\$3,000	●	●	●	●	●	
Show Daily	\$1,000	●	●	●	●		Per day
Collateral Insert/Gift	\$2,000	●	●	●	●		Sponsor pays for production of insert/gift
Hotel Room Keys	\$5,000	●	●	●	●	●	\$4,000 for COHMED, \$4,000 for NAIC
Wi-Fi	\$5,000		●	●	●		
Commemorative Golf Shirt	\$15,000			●	●	●	\$7,500 for COHMED
Inspector Duffle Bags	\$5,000				●	●	Each bag has a luggage tag attached that is sponsor-branded
CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	\$7,500	●				●	Sponsor-branded packaging

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General Session (with optional 2-3 minute video message)	\$10,000	●	●	●	●	●	\$5,000 for COHMED, \$5,000 for NAIC
Educational Sessions (Cargo Securement Forum, ELD Implementation Update, etc.)	\$1,000	●	●				
Safety Exchange Top Banner (per issue)	\$750						\$500 for each side box, two per issue
<b>NAIC Awards</b>							
Team Award	\$2,500				●	●	
North American Standard Hazardous Materials/Transportation of Dangerous Goods Inspection and North American Standard Cargo Tank/Other Bulk Packagings Inspection Awards	\$2,500				●	●	
North American Standard Level V Passenger Vehicle Inspection Awards	\$2,500				●	●	
North American Standard Level I Inspection Awards	\$2,500				●	●	
Country High Points Awards (all three)	\$5,000				●	●	
Jimmy K. Ammons Grand Champion Award	\$5,000				●	●	

## Sponsorship Levels

Elite	\$40,000+ Annual Total Contribution
Premier	\$30,000-\$39,999
Diamond	\$20,000-\$29,999
Platinum	\$10,000-\$19,999
Gold	\$5,000-\$9,999
Silver	\$2,500-\$4,999
Bronze	\$1,000-\$2,499
Friends of CVSA	\$500-\$999



### Commercial Vehicle Safety Alliance

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[www.cvsa.org](http://www.cvsa.org)

# 2017 Sponsorship Benefits



CVSA Sponsor Benefits	Elite	Premier	Diamond	Platinum	Gold	Silver	Bronze	Friends of CVSA
Complimentary CVSA meeting registrations — choose between the Annual Conference and Exhibition, Workshop, and COHMED	4	3	2	1				
Complimentary copies of the <i>North American Standard Out-of-Service Criteria Pictorial and Handbook</i>	4	3	2	1				
Priority selection of prime exhibit booth space at CVSA events	●							
Complimentary guest room upgrade at CVSA events (if available)	●							
Complimentary one-year CVSA Associate Membership	●	●	●					
Your organization's logo and website included in <i>Safety Exchange</i> , CVSA's e-newsletter	●	●	●					
Your organization's logo displayed during the general session at all four of CVSA's annual events	●	●	●	●				
Your organization's name or logo on meter boards displayed at the Exhibit Hall entrance at CVSA Annual Conference and Exhibition	●	●	●	●	●			
Your organization's name or logo on sponsor boards displayed at all four of CVSA's annual events	●	●	●	●	●			
Your organization's logo or name listed in attendee on-site program book at all CVSA events	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	
Recognition at specific CVSA events that your organization supports	●	●	●	●	●	●	●	●
CVSA pin	●	●	●	●	●	●	●	●
Sponsor ribbon on attendee name badges at all four of CVSA's annual events	●	●	●	●	●	●	●	●
Personalized Certificate of Appreciation	●	●	●	●	●	●	●	●
Recognition in sponsor scroll at all four of CVSA's annual events	●	●	●	●	●	●	●	●
Recognition in CVSA's quarterly magazine, <i>Guardian</i>	●	●	●	●	●	●	●	●
Your organization's name or logo listed with a link to your website on the CVSA sponsor webpage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Use of exclusive CVSA member logo to use on your website or publications	●	●	●	●	●	●	●	●

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<b>Elite</b>	\$40,000+ Annual Total Contribution	<b>Gold</b>	\$5,000-\$9,999
<b>Premier</b>	\$30,000-\$39,999	<b>Silver</b>	\$2,500-\$4,999
<b>Diamond</b>	\$20,000-\$29,999	<b>Bronze</b>	\$1,000-\$2,499
<b>Platinum</b>	\$10,000-\$19,999	<b>Friends of CVSA</b>	\$500-\$999